**Welcome to The African Calendar!**

Calendars are the ultimate tool to capture time, as time is the unseen binder that holds societies together, silently creeping into every aspect of our existence. Calendars influence how we interact, how we organize life which ultimately reflects the culture and traditions of great civilizations. A calendar is therefore a tool to establish and preserve cultural identity. Cultural identity is the identity of belonging to a group.

The African Calendar contains the knowledge of our ancestors and gives those of African origin the key to that sense of belonging and narrates the various ways of Africanness  and general way of being which is  rooted in a shared history, norms and values.

The African Calendar is an instrument to bring together and to share knowledge about African cultural expressions with those who want to know more about this colorful continent and to tune in those of African descent with the various pieces of their culture legacy.

**THE AFRICAN CALENDAR**

A journey through time. From the pre-historical Ages to nowadays events the presentation of The African Calendar collection is a journey through African culture and history. The story of the people of African descent is placed in an international context spread over 12 pages, told factual, objective and in chronological order to align the many narratives of Africa, her diaspora and world history.

Astrology, birth signs, Gods & Goddesses, ancient symbols, adinkra’s, traditions, mythology, icons, Pher Ankh, highlighted countries from Africa her diaspora and objects from African history together tell the story. 12 months of the year are dedicated to the epic and most ancient civilizations, of the first humans who led the world in philosophy, astrology, astronomy, science, art, trading, mathematics, agriculture, technology and architecture. The primordial Gods & Goddesses forms the heart of the calendar, displaying the authentic and original “zodiac” signs, with their unique characteristics and features they play a key role throughout The African Calendar. The basics out of which the first cultures erupted.

A great way to learn more about African history sharing the why, where, when and how it contributed to world history. Sharing amazing stories with family, children and friends, while learning more and changing the perspective on Africa and her children. Africa the continent who birthed the first humans, manifested the first civilizations, produced the first 365 calendar, introduced the world to astrology, and so much more…

**Product detail:**

Size: A2 ( 42 x 59,4 cm / 16,5 x 23,4 inches)

Weight: 1 kilo

Quality: high, glamorous, niche, exclusive, one of a kind

**Pre-order**

The African Calendar can be pre-ordered till the 1st of October 2021 to assure on time shipment, where The African Calendar will reach you no later than the 10th of December 2021.

**Community-Building effort**

We believe supporting each other, equals collective growth! So purchase your African Calendar using one of our unity-codes giving you a discount, while supporting one of the organizations in their growth as they will receive 10% of each calendar sold through their unity-code.

**The Project  
The concept**

The concept for The African Calendar came out of curiosity to know our history as people of African descent and the frustrations that we could not find a product which structured this history in an engaging overview.

The Co-Founders Ptah & Auset Ankh Re, a couple in daily life, were searching for information about their cultural legacy as people of African descent of Slavery for all their lives. It wasn’t until they met, that synergy manifested itself through the concept of The African Calendar. Ptah had his focus on events prior to the Trans-Atlantic Slave Trade, while Auset had her focus mainly on slavery and the aftermath of slavery. Coming together and exchanging thoughts led to wanting to know more about each their perspectives, both in full respect of their level of expertise on each subjects. They melted the two aspects of history together in a way that it could lead to a more general overview from beginning to where we are today. Ultimately leading to the creation of The African Calendar.

**Design overview**

The hardest part of creating The African Calendar was, making sure all the information in this tool aligned. Africa has such a rich history that it was impossible to tell everything in just this one calendar. We choose to begin at the beginning of times, at a point where the first humans manifested the first cultural aspects, and what was scientifically proven by the findings of the remains of earliest people and tools nearby the Nile, around what we now know as Sudan, Eritrea and Ethiopia. This is also where the structures of the oldest pyramids are found.

Essence of the story

We asked ourselves the questions where the first civilizations began, why and how they manifested themselves? Diving into the history of the Nile, we found it was very rich and inspiring. A place where philosophy, science and societies were grounded for the first time, and in which nature played a leading role… to the contrary where culture in this day and age goes against nature and is manmade. What is nature, and what is nature to us and more importantly what was nature’s function in ancient times? Questions that lead to the essence of humanity. At a time and place where all we had was nothing and out of that nothing everything we see today was created. From this objective The African Calendar was created, with the pure intent to embrace our collective essence as human-beings.

Modern elements

The original timetable had 10 months (360 days) and 5 standalone days. To still make this a practical instrument that could be used nowadays we had to modernize it. Meaning we upheld the format of the 12 months, weeks and days, so we can incorporate this epic tool in our daily lives. However, it does come with it’s own characteristics, like: astrology, Zodiac signs, God & Goddesses (the connection with Western Gods & Goddesses), symbols, icons, mythology and a lot more.

**Educational**

The African Calendar forms the basics for the signature workshops, lectures, seminars and masterclasses provided by the Co-founders. Powerful interactive sessions in which racism, discrimination and institutional racism are being discussed from a totally new perspective in which equality of all humans plays a key role. The African Calendar gives tools how you can turn diversity into inclusivity in your own environment.

Our workshops are based on the “from believing to knowing”- principle. Empowering the opposites with knowledge, resulting in new perspectives leading to more understanding and empathy on both sides. As racism is not one sided, but is about our fundamental believes about one another as well as ourselves.

**Community-building effort**  
**Growing awareness, while building communities**

The African calendar is about growing collective awareness and building global communities. We strongly believe black-racism can not be fought against, without defining our story first. And the African story does not start at slavery, so no need for us to only focus on that.

Ambassadorship

The African Calendar has a powerful story to tell, we wish to spread its narrative with the support of ambassadors who will vocalize its message on the richness of Africa and the African inspired cultures. Do you feel you have what it takes to build bridges, then you’re exactly what we’re looking for. Sign up here <https://www.theafricancalendar.com/ambassadors>

Support

You can support the movement behind The African Calendar in so many ways. One way is by inviting us to your podcast, interview, or writing a guest-column on your blog, or you can write an articles, vlogs yourself about TAC. Another way is by supporting our nominated funds. Let’s challenge each other and put TAC on the map by thinking of creative ways to broaden its impact!

The Story behind The African Calendar

The African Calendar is an ideal way to reconnect and to connect with African history, culture, identity and spirituality as its uplifts and strengthens the community and global family. Join us in our quest called Sankofa as we take you on a short trip on the making of this unique tool. Our team, the story behind our story, the way we share our creativity, how you can align and connect with us and build the movement.  
  
**Meet TAC-team**  
**The founders:**

Ptah (34) & Auset Ankh Re (46) are the Co-Founders of The African Calendar.  
  
They are partners in business as well as in life. The have 6 children together, as a combined household. Ptah also works as a business analyst for a corporate ICT-company. Auset works as a freelance project manager and concept-developer..  
  
Ptah is a Sabaean Cultural Advisor (specialized in Tamare – Kemet/ancient Egipt -  and Creative Art Director), and Auset is a Cultural Lifestyle Designer (specialized in all aspects of culture, philosopher & conceptdeveloper).  
  
They can be reached via email: [auset@theafricancalendar.com](mailto:auset@theafricancalendar.com) or mobile +31619634528  
  
“To be. Is to know who you are, and stand firmly in the knowledge of self.”